

7B Image Studies: Visual Experience and the Shape of Meaning in Images

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Lecture #1

INTRODUCTION TO VISUAL EXPERIENCE

Introduction to instructors, supplies, course structure and requirements, art resources on campus, Santa Barbara, Los Angeles, San Francisco.

Purchase supplies at bookstore, download Understanding Comics PDF and all other reading texts/audio/video as needed.

The fluidity of vision

Slippage in reality and its representation

Sight as a dominant descriptive sense

Learning through reproduction vs. actual work

Flat space (Euclidian space)

Illusionistic space

Realism and Representation

Abstraction

Non-objective images

(abstraction is derivative or referential of a source image, non-objective images have no derivation)

video:

Miwa Matreyek, This World Made Itself, 2013 excerpt, <https://vimeo.com/48324066>

Christopher Chabris & Daniel Simons, Gradual Change Test 1,

http://www.youtube.com/watch?v=1nL5ulsWMYc&feature=c4-overview&list=UUoUA-CpKaFCCV2Uz__qNJZw

Nalani Malani, In Search of Vanquished Blood, 2012-16, <https://www.youtube.com/watch?v=t-e5NwFtID8>, https://www.youtube.com/watch?v=_vggoYa5Wp4

The Entire History of You, excerpt from **Black Mirror**, BBC t.v., 2011

1. Accessing course reader texts & all information (including link to Understanding Comics)
2. Syllabus and class policies overview
3. Department of Art Policy on Intellectual Challenge
4. Lecture Notes are at the end of weekly Image Lists
5. Space, Color, Context coexist: bunny sequence
6. **Vision: Interpretation and Projection**
7. The world shows up for you, materialist and integrative points of view about reality
8. How vision works
9. Various vision views (regular, farsighted, nearsighted, astigmatism)
10. Floaters

11. Artificial Retina (transmitter and implants)
12. Optic nerve stimulation
13. Looking out and in- Google Glass, VR headset
14. The Entire History of You, excerpt from Black Mirror, UK t.v., 2011
15. Google Research, computer generated weird thing (generated from AI neural net recognition software), 2015
16. Madcatlady, interpretation of above
17. Ilya Repin, An Unexpected Visitor, 1884 painting
18. Involuntary eye movement study, 1965 Alfred L. Yarbus, various looking patterns with
19. Christopher Chabris & Daniel Simons, Gradual Change Test 1
20. Irwin, The Constructed Impact of Images, 1998, live, mixed media
21. Henry Dalton, microscopic collage made with scales from butterfly wings, 19c
22. Kachina Doll Rendering Experiment, c.1970, Dr. Oscar Janiger
23. "I Need Love" Tattoo on man's face, 1996
24. Tupac 'hologram' projection, Coachella 2012
25. How to make your own 'hologram' on your phone, 2015
- 26. Flat and Shallow Space**
27. Egyptian Wall Painting (the bird hunter, detail), 1400ad; and, Dunhuang Star Map, 940 ad
28. Piet Mondrian, Composition, 1921, oil
29. Mondrian inspired fabric print on jacket, from "Deerskin" catalog, and house
30. Nuria Mora, street painting, Johannesburg, South Africa, 2009
31. Pattern Motifs, 1994, Emigre magazine
32. Sister Corita Kent, unknown title, c1965, silkscreen
33. Paul Morrison, Anthrophyton, 1999, paint on wall, Inverleith House, Royal Botanical Garden, Edinburgh
34. Life Magazine Cover "The Brain", 1971
35. Seismograph device for registering earthquakes
36. 2D and 3D renderings of the same industrial space
37. from the Hastings Hours, a book of hours, c.1470, personal religious tract
38. Sandro Botticelli, Birth of Venus, c.1486
39. David Hockney, Domestic Scene, Los Angeles, 1963, oil 60x60"
40. Swoon, untitled, 2003, cutout adhesive paper on board, approx 4'x2'
41. Annette Messager, My Trophies, 1987, acrylic, charcoal and pastel on gelatin-silver photograph
42. Miwa Matreyek, excerpt from This World Made Itself, 2013, experimental animation with performance
43. Christopher Mercier, paint, objects, shelves, approx. 14"x8"
- 44. Illusionistic Space**
45. Akiyoshi Kitaoka, from Trick Eyes 2, 2004 book
46. Carlo Crivelli, The Annunciation with Saint Emidus, 1486, egg tempera and oil 6.9'x4.11'
47. Wang Xingwei, The Way to the East, 1995, oil 57x73"
48. Komar and Melamid, Stalin in Front of the Mirror, 1982-3, oil, 72x48"
49. Thomas Kincaid
50. Charlie White, Understanding Joshua, 2001, 36x60", photograph

51. Didier Massard, c2002, photograph of a model/diorama
52. William Hunter, study of obstetrics, early 1700's, engraving
53. Charles LeBrunn, Men-Camels, 1700's, engraving of human/animal physiognomy
54. Altered protest sign (re: the use of abortion photos), Chicago, 2016
55. unknown artist, Head Louse (Pediculus), 1898, woodcut; and a 20th century microphotograph of a head louse with polarized light /color added
56. Microphotograph of Phages attached to bacteria, microbes are injecting their dna, magnified 126X
> the changing face of realism according to the technology by which it was produced

57. Abstraction

58. John Currin, The Moved Over Lady, 1991, oil 46x38"; neg space treatment of Currin's painting; and, Ellsworth Kelly, Red and White, 1961, oil 5x7'
 59. Ryan McGinness, from Flatnessisgod, 1999 offset book> the abstraction of forms from nature
 60. Ryan McGinness, from Flatnessisgod, 1999 offset book
 61. Ryan McGinness, from Flatnessisgod, 1999 offset book
 62. Ryan McGinness, from Flatnessisgod, 1999 offset book
 63. Jack Goldstein, Untitled, 1983, 96x132" acrylic
 64. Georgia O'Keefe, Lightning at Sea, 1922, pastel
 65. Sharon Ellis, Unknown title, c1999, oil> images that arrive at fantasy through our concepts of what is real and extra-real
 66. Agnes Pelton, Nature, 1940, oil 30x28"
 67. Keith Tyson, Mathematical Nature Painting: Nested, 2008, Mixed media on aluminum, 149 x 149 cm
 68. Andreas Lauhoff, 1999, rendering of speech recognizing letterforms saying "Hal" from film 2001
 69. Mark Fischer, AquaSonic, image from whale sounds/wavelengths, 2006
 70. Julie Mehretu, Stadia II, ink & acrylic, 2007
 71. Andy Warhol, Shadows (series), 1979
 72. Haluk Akakce, Sweethearts, 2001, installation, latex, enamel, wood on wall
 73. Angry Birds game screen shot
 74. Pokemon Go screen shots
 75. Nic Hess Dreaming of el A, 2005, mixed media installation
 76. Elizabeth Murray, Do the Dance, 2005, oil 9'5"x11'3"x1.8"
 77. Jim Iserman and Jorge Pardo, Untitled rugs installation, 1996, hand braided cotton twill 11.5x23'
 78. Katharina Grosse, Untitled, 2001, installation, 4'x60', sprayed acrylic on wall
- 79. Communication Strategies**
80. Voynich Manuscript, unknown origin and author, in the style of 16th century manuscripts,
 81. Felix Gonzalez-Torres, Untitled, 1991, offset print ideal height 7", 39x45"
 82. Mierle Lederman Ukeles, The Social Mirror, 1983, tempered glass, Plexiglas mirror 338"x126"x100" on a 20-cubic-yard sanitation truck> migrating images, first is how you perceive it, 2nd is how it perceives you
 83. Daniel Buren, Guggenheim museum site-specific installation, 2005
 84. Anish Kapoor, Cloud Gate (the 'bean'), 66'x33', 110 ton mirrored surface public sculpture
 85. MOCA ad campaign billboard, Untitled (Six Palm Trees...), 2000, approx 14x48'
 86. Trompe L'oeil building, painted building face, New York 2005

87. Abu Ghraib (Iraq) Prisoner Torture Pics Repurposed, various photographers, from the *New York Times*, June 13, 2004 pg14
88. Pirates of the Caribbean, film still, blooper- extra is wearing sunglasses in the scene
89. BP's (British Petroleum) photoshop attempt to show they are busy working on the oil spill, 2010

----- Lecture 1 notes

interpretation, projection

flat space examples

Flat space contains no reference to or feeling of dimensionality.

shallow space, somewhere between flat and fully dimensional

early/pre and high Renaissance linear perspective, perspective as a tool for gravity bound flesh and bones (mortal humans)

illusionism and realism- interventions/edited, hyper realism as nostalgia; representations of representations, realism in the service of an idea/ideology

representation of known/perceived world

Naturalist illustration, photography, scientific imaging

transforming an image by eliminating tone, detail and depth, picture plane and shading, the picture becomes an object, the object is processed into a symbol, then rendered in 3-D
2-D silhouette /3-D shape; reducing the form of detail, developing it into an icon, rearrangement of shapes; shapes into lines

Abstraction is derivative or referential of a source image, non-objective images have no derivation

the visual representation of sound and data

Between abstraction and representation,
abstract forms, iconographic, graphic language
(abstraction), non-objective images (no referent source subject)
abstract-expressionist, "pure" abstraction, non-objective optical pattern, meditative or psychedelic quality

Voynitch Manuscript

unreadable script/unknown language> representation with deliberate mysterious language, knowledge as privileged, puzzle, coded

Communication strategies, the new image, upended from its earlier contexts and re-represented to us