

7B Image Studies: Visual Experience and the Shape of Meaning in Images

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Lecture # 9

PUBLIC PRACTICE

Specificity of site, reception, distribution

Relationship between Viewer and Image/Art Object, Artist and Audience

Private, Public, and Institutional Contexts and Critique

Intimacy and Spectacle

Multiples, Editions

video:

55 Kubik, pioneer video mapping projection, 2009

Graffiti Research Lab & The Anti-Advertising Agency, Light Criticism, 2006

Susan Silton, By The Crowd They Have Been Broken..., 2009, facebook project

Nuria Mora, take over of info display, Madrid, 2012

Graffiti Research Lab, GRL Goes Over Perrier, c2005

Banksy, **Dismaland**, UK , BBC Channel 4, 2015,

JR, video trailer for his short film, Les Bosquets, 2015

Brian Eno, generative projection on Lovell Telescope at 'bluedot', 2016

1. Public Practice, audience & place, different models

2. Martin Luther King Memorial, Washington DC
3. Franz West, public sculpture, New York, 2010
4. Christian Moeller, Hands, San Jose Airport, 2010, 60'x1200'
5. Susan Silton, Inside Out, 2007-08, Pasadena Art Museum, CA
6. Rebar, collaborators, Parking Day, 2010
7. Kim Yasuda, IV public park
8. Jane Mulfinger, Autonomy is No Longer Possible or Interesting, Pasadena, CA, 2009
9. New York City street art, graffiti, postings, painting, 2003
10. Song Dong, Door Plates, 1997-98, 100 door plates from buildings in Beijing destined to be destroyed
11. Stefan Eins, Project Vertebrae (detail), 1994, rock with inlaid cast bronze reliefs (based on splash marks)
12. Daniel Buren, A Colored Square in the Sky, installation, Pasadena, CA, 2007
13. Robert Millar, MetroLink (LA) permanent installation detail, 1998-9, etched aggregate concrete
14. Susan Silton, By The Crowd They Have Been Broken..., Facebook Project, 2009
- 15. Public practice, institutional critique & place, protest**
16. Daniel Martinez, I Can't Imagine Ever Wanting to Be White, 1992-3, faux oversize museum tag, silkscreen on metal , approx. 18x12 "ea
17. Zoe Leonard, Untitled (detail), 1992 installation at Documenta IX, Kassel, Germany, photographs and museum's collection

- 18.
19. Edgar Heap of Birds, Native Hosts, 1988, publicly posted signage
20. Congesso de Artistas Chicanos en Aztlan (Mario Toriro with Zapilote, Rocky El Lton, Zade) We Are Not a Minority, 1978 painted mural in East L. A.
21. Gran Fury, Read My Lips (Girls & Boys) campaigns, 1988, posters, t-shirts, stickers, etc
22. Gran Fury, Kissing Doesn't Kill, 1989 bus advertisement
23. Guerrilla Girls, Women/MET billboard, 1989-1995
24. Protest signs- original "I am a Man", Memphis 1968; contemporary versions at Ferguson 2014
25. Sharon Hayes, In the Future, detail, 2009, posters, performance, installations
26. Ferguson "Hands Up Don't Shoot" 2014; conservative reponse overpass signage
27. Anti-Trump bus bench, mural, 2016
28. Cast Off Knitting Club, knitting graffiti wrap. Denmark, 2006
29. William A. Pope and collaborators, Pull, from "What Does Work Mean to You", 2013, performance and magic lantern truck
- 30. Interventions and others**
31. Graffiti Research Lab & The Anti-Advertising Agency, Light Criticism, 2006
32. Maura Sheehan, Aqua Shock, 1979, and Pulsing Pink, 1978, parking lot interventions, paint on asphalt
33. Peter Gibson/Roadsworth, road interventions, 2001-2014
34. Peter Gibson/Roadsworth, Feuilles Paillis, mulch sheets, parking lot intervention
35. Nero and unknown, painted manhole covers, Milan, Italy
36. Ellen Harvey, N.Y. Beautification Project, paint on urban surfaces, 1999-2001
37. Christina Ray nad Dave Mandl, One Block Radius, 2004-5, online/land psychogeographic project
38. Toyshop collective, Zoetrope, streets NYC 2004; D. Jean Hester, Write On This, 2004, streets NYC
39. Dario D'Aprile, Street Stripes With Memory, intervention, streets NYC 2004
40. Cayetno Ferrer, from City of Chicago series, 2004-06, parking sign intervention, photograph
41. Steve Lambert, Capitalism Works For Me! True/False, 2011, aluminum and electronics, 9x20x7'
42. James Welling, billboard, 2010, from How Many Billboards, MAK Center, LA
43. Daniel R. Small, Pending Cipher for the Open Present, 2013-15, billboard
44. Zoe Crosher, LA-LIKE:Shangri-LA'd, billboard, 2013-15
45. Brian Roettinger, Ace Hotel billboard, 2015
46. Laurel Beckman, The News, digital billboard Baton Rouge, Louisiana. 2011
47. Zoe Strauss, 3 of 54 from The Billboard Project, 2012
48. Zoe Strauss, one of her I-95 exhibitions under the freeway, 2010
49. CutUp Collective (based in the UK), billboard intervention, 2012
50. Unknown artist/vandal, If This Lady Was a Car, spray paint graffiti on a Fiat billboard, England
51. Jenny Holzer, Untitled (Outer Space), 1984, shelter board NYC
52. Kim Beck, Lot, 2010, vinyl on windows
53. Kerry James Marshall, Above the Line, and detail, 2015, painted mural on building Highline, New York
54. Susan Silton, 2014-15; Brian Aldridge, 2013, utility boxes
55. Brett Cook-Dizney, 2001, paintings of local Harlem, NYC residents wheatpasted on building
56. Becca, 1998 street posting (LA), acrylic on paper, wheatpasted on public sites

57. Stickers, various, New York City, 2002-2004, from the Wooster Collective Archive; Street stencil (RadioHead), 2000, spray paint on utility box
58. Roadsworth, street bike-lane intervention, 2005; Tofer, LA (Molino Lofts) street paste-up, 2005
59. Swoon, street postings
60. Nuria Mora, take over of info display, Madrid, 2012
61. Krzysztof Wodiczko, San Diego Mexico Border Project, 1988, and detail
62. Paul Notzold, TXtual Healing, interactive digital projections, Hamburg, Germany, 2006
63. Interactive projection bombing, GRL Goes Over Perrier
64. Jenny Holzer, Florence, Italy, 2010 projection
65. Sydney, Australia under-bridge projection, 2014-5
66. Brian Eno, generative projection on Lovell Telescope at 'bluedot', 2016
67. JR, Women are Heros, 2008-2010, Favela of Providencia, Rio De Janeiro, Brazil, & elsewhere
68. JR, NYT cover 2015, & 2015 NYC ballerina pasting
69. JR, video trailer for his short film, Les Bosquets, 2015
- 70. Popular distribution strategies outside of conventional art venues**
71. Cleve Jones (originator), The Names Project AIDS Memorial Quilt, 1985-present
72. David Avalos, Loius Hock, Elizabeth Sisko, Art Rebate/Arte Reembolso 1993, 2,500 worth of \$10. Bills; San Diego Tribune, response to Art Rebate/Arte Reembolso, 7/31/93
73. Sal Randolph, Free Money, 2005-ongoing
74. JSG Boggs, c.1999-ongoing, various examples of his hand drawn currency used for the exchange of real goods and services
75. Prisoner art, envelope and handkerchief
76. Artists' designed stamps, intended to slip through as real postal stamps
77. Sci-Fi Pulp covers, 1948-1966, *Astounding Science Fiction*, *Fantasy and Science Fiction*, *Imaginative Tales*, & *Analog*, Tom of Finland, gay porn-pulp covers, c.1970-80
78. Various zines, c. 1960-94
79. Various comic book covers
80. 1967 event handbill, club flyers from the 1980's, Super Furry Animals album cover
81. Gopakumar R, 2014 gif, Saatchi collection
82. apps including Bjork's Biophilia, 2012
- 83. Artists' made multiples**
84. Marcel Duchamp, Fountain (original lost), 1917, urinal
85. Rachel Lachowicz, Untitled (Lipstick Urinals), 1992, lipstick, wax, hydrocal, 15"x9"x6" each
86. Marcel Duchamp, Rotoreliefs, 1935, and video
87. Fluxist Flux Kits, various artists, 1965, multiple
88. Andy Warhol, Brillo Box, 1969, acrylic & silkscreen on wood, 20x20x17" each, photo of Warhol by Fred McDarrah, 1964
89. Allan McCollum, Perfect Vehicles, 1988-2004, enamel on cast polymer, 80x36" each
90. Allan McCollum, The Shapes Project, 2005-current; Drawings, 1989-93; Over Ten Thousand Individual Works, 1987/88
91. Roxy Paine, SCUMAK (Auto Sculpture Maker), 1998, automatic sculpture making device; PMU (Painting Manufacturing Unit), 2000
92. A. Kruchenyich, World Backwards, 1912, collaged flower by N. Goncharova, rubber stamped poem A.K.

93. Ed Ruscha, Real Estate Opportunities, and, Every Building on the Strip, 1970, 1966, artists' books
94. Sol Lewitt, Autobiography, 1980, artists' book, and later wall drawing by Lewitt
95. Merrill Shatzman, Cryptic Writings 5, 2011, artist book
96. Knust (an art collective from the Netherlands), Botvangers, c. 1995, unique stencil print process, alternative structured book/comic, and detail
97. Fort Thunder, collective creative space with silkscreen production, Providence, RI, 2002
98. Just Seeds artists' cooperative, 2015
99. Harrell Fletcher and Miranda July, Learning to Love You More, 2004-, participatory web project and book
100. Miranda July, If This Shade Were Down, multiple for the *Thing Quarterly* issue 1, 2007
101. David Hovitz, 2009; Helena Keefe, 2009; multiples for *The Present Group*
102. Jenny Holzer, Truisms, 1983, T-shirt worn by John Ahearn
103. Jenny Holzer, Protect Me From What I Want, Spectacolor sign in NYC, c1995
104. Felix Gonzalez-Torres, Untitled (Aparicion), 1991, offset print, ideal height 8"x30"x45"
105. Shop-dropping examples